

DATE: Friday 27th June 2025

VENUE: InCommunities, The Quays, Victoria Street, Shipley, BD17 7BN

TIMINGS: 9am-3pm

This full day CPD, led by Andy Craven-Griffiths, supports Key Stage 2 and Key Stage 3 educators to develop their practice in teaching creative writing. You will join in with and try out various exercises to practice the craft that make all creative writing outcomes better. You will learn the secret to rhyming with anything, ways to create original metaphors, and how to make stories satisfying (no more, ‘then they woke up and it was all a dream’). Plus take away some exercises and games you can use with your own pupils back in school.

Sign Up Form: [Creative Writing CPD with Authors Abroad - Airtable](#)

Andy Craven-Griffiths

Andy Craven-Griffiths has performed across the UK and abroad. He has had poetry broadcast on Radio 1, Radio 4, and BBC 2 television, and been published in various poetry journals. He has written commissions for the BBC, Arts Council, Rethink mental Health charity and the NHS. His debut play, *Joygernaut*, toured nationally in 2019-2020. In 2023, Andy completed his PhD in Creative Writing at the University of Leicester. He is currently writing a poetry collection and a TV series.

Andy has run more than a thousand poetry workshops at hundreds of schools across the UK and internationally. He has delivered workshops for The British Council, the NHS, Oxford University Press, Arvon, The Southbank Centre, Leeds Playhouse, and Bradford 2025 amongst others, and published a chapter on teaching rhyme in *Making Poetry Happen* (Bloomsbury, 2015). He currently teaches at Leeds Arts University and in various schools.

Schedule

TIME	ACTIVITY
9-9.30am	Arrival
9.30-10am	Introduction to the Day <ul style="list-style-type: none">- Andy shares some poems- Principles of the Day (keep it true, play)
10-11am	Creative Writing Foundations

	<ul style="list-style-type: none"> – Write specific details (to make it individual and believable) – Use the senses (to sink us into the poem or story world) – Show don't tell (to get the reader to be active)
11-11.20am	BREAK
11.20am - 12.20pm	Poetry Tools <ul style="list-style-type: none"> – Simile and Metaphor: why they work and how to create them, including adjectives, using the senses, function and feeling, and not talking about what you're talking about – Rhyming and rhythm: how to rhyme with anything, how to 'buy' rhyme through rhythm. – Performance poetry tools (sound, voice, performance, gesture)
12.20-1pm	LUNCH Please provide details of any dietary requirements in advance
1-2pm	Story Writing Tools <ul style="list-style-type: none"> – Creating characters (to be memorable, to be likeable, so we care) – Endings (what changes over the course of the story) – Dialogue
2-2.15pm	BREAK Writing Time
2.15-2.40pm	Sharing of Work from the Day
2.40-3pm	Questions
3pm	End of Day