



Visual Story







I am coming to visit GRUE, an amazing cardboard world inside Damart Mill. This is part of Bradford 2025 UK City of Culture.



GRUE is a world that is all made of cardboard so when I visit I will need to be careful and gentle. This will mean everyone who visits GRUE can enjoy it.







GRUE is a play story like I might do with friends, or on a playground.



If I get worried during GRUE, I can cover my eyes, wear headphones, play with a fidget or ask someone for help.







If I need to leave Grue, I will ask for help. There is a quiet space I can go to.



When I arrive at Damart Mill, I will be welcomed by staff. A member of staff will check my tickets.







Then I will meet Bobbin, who will welcome me into their cardboard office.



Bobbin needs my help and will talk with me about amazing things they've found in the world of GRUE.





I will then explore the world of GRUE on my adventure to help my new friend, Bobbin.



In GRUE, there will be different levels of lights, but no flashing lights at any point.







In GRUE, there will be different sounds played. If I don't like the sounds, I can cover my ears or use headphones.



In GRUE, I will meet different magical cardboard creatures. They are all very friendly and kind.





Some of the cardboard creatures will speak to me.

If I don't want to speak to them, I can say 'No thank you' and move to the next room.



At the end of GRUE, I will see Bobbin again and say goodbye.







After I leave GRUE I can go to the cafe for a snack and a drink, or do some drawing about what I saw in GRUE.



When I've finished I can leave with the people I came to GRUE with and go home.