

#### **Expression of Interest: Training Opportunity for Audio Describers**

## Introduction

Bradford 2025, UK City of Culture will present 12 unforgettable months of creativity, culture, and the arts across Bradford District. From New Year's Day to New Year's Eve, 2025 is set to explode with more than 1000 shows, exhibitions, and events – by and for everyone, with much of it completely free to see.

We're asking hundreds of local, national, and international artists, dancers, and musicians to join us in 2025 and create something new – just for us, just for you. But we're also throwing the spotlight on the people of our city, which is the youngest, most diverse, and most exciting in the nation.

Bradford 2025 will be a celebration of Bradford, its cultures, and its people – right here, right now. From artists to businesses, schools to community groups, we're inviting people across Bradford to help us create a year of culture that could only happen here.

## **Access Framework for Bradford 2025**

We frame disability through the social model, acknowledging that it is systems, assumptions, and environments that create the disabling barriers. People should feel welcome and comfortable engaging with events. Access is made possible when physical, sensory, cultural, intellectual, financial, emotional, geographic, and attitudinal barriers are removed or reduced. To this end and building on the learning generously shared from previous years, we want Bradford 2025 to be the most accessible and inclusive City of Culture.

# **Opportunity: Become an Audio Describer**

Bradford 2025 is looking to train and develop a small team of local Audio Describers to work on performances and events throughout our year of culture and as a legacy for the region. While this is an unpaid opportunity, by the end of 2025 you will have significant experience and be able to offer your services as a freelance audio describer.

Audio Description is the translation of a visual event into an aural event, primarily for audiences who are blind or visually impaired, although audio description also supports the enjoyment for other people too.

If you have an interest in making the arts more accessible, enjoy writing descriptively, and have a voice that's easy to listen to, then this opportunity might be for you!

#### How to Apply

Please send an email detailing why this opportunity interests you to Vicky.Ackroyd@bradford2025.co.uk.

Suggested deadline : 1st November 2024