



# **BRADFORD 2025**

## UK City of Culture

### **Designer**

**(Fixed term until 31 December 2025)**

**Closing date: 9am Wednesday 17 July**

**Interviews will be held on: Thursday 25 July**

Bradford 2025 is the fourth UK City of Culture, and for 12-months we'll be showcasing Bradford's talents and culture to the world, bringing people and communities together to share this once-in-a-lifetime opportunity.

From New Year's Day to New Year's Eve, 2025 is set to explode with more than 1,000 shows, exhibitions and events – by and for everyone and we're looking for a **Designer** to join our team and help us make Bradford 2025 a huge success.

Reporting to the Senior Designer and based in the Audiences team you'll create innovative and exciting visual materials that are on brand, communicate our message and build reach and reputation.

### **Key responsibilities:**

- Support all design projects across Bradford 2025 ensuring they meet all creative and brand values.
- Implement the Bradford 2025 brand across every touchpoint, including print, digital, physical spaces and social media.
- Collaborate with internal and external stakeholders, thinking laterally and conceptually to ensure projects are creative and innovative.
- With the Senior Designer, act as a brand guardian, signing off all designs and ensuring all departments adhere to brand and visual guidelines.
- Support projects and teams through the design process from the point of creation to sign-off to production. Including the development of project identities and materials.
- Design, produce and artwork creative static and motion graphic artwork for, but not limited to maps, infographics, merchandise, digital media including online advertising for digital takeovers, specialist media and web banners, digital out-of-home content screens, and some onsite screen content.
- Build and manage relationships with all departments, interpreting briefs to the highest standard, developing creative solutions to design requirements, pitching, presenting, overseeing the approval process and taking responsibility from concept to delivery.

- Liaise with external suppliers (printers and contractors) in the supply of artwork, sourcing quotes/materials and approval of proofs alongside the relevant Audience team members.
- General design and Audiences related administration duties.

**You will have:**

- Experience in implementing and working across brands.
- Fluent in Adobe Creative Suite, including Photoshop/InDesign/Illustrator.
- Good eye for design, layout consistency and meticulous eye for detail.
- Experience working as a designer in a fast-paced environment.
- Knowledge of how to design for varying access requirements.
- Strong understanding of design principles, including layout, typography and colour theory.
- Experience of working with motion graphics/animation for titles and identities for video and social content.
- Ability to multitask, prioritise and communicate with colleagues at all levels.
- Experience in designing for a variety of disciplines ranging from strategy, digital, communications, service, creative and production.

**It would also be great if you have:**

- Familiarity with HTML and CSS.
- Video editing experience to create compelling content.
- Experience of working in a festival or cultural environment.

**Benefits include:**

- Salary of £35,000
- 37 hours per week worked flexibly Monday to Friday, predominantly office based (City Centre location)
- 25 days holiday plus bank holidays
- Contributory pension scheme with 5% employer contribution
- High street discounts through Charity Worker Discounts
- 2x Death in Service cover
- Confidential Employee Assistant Helpline

**We expect everyone in our team to:**

- Develop an understanding of Bradford City of Culture 2025, its values, the benefits it brings to the Bradford District and to funders and sponsors.
- Create a positive working environment, underpinned by our values.
- Act as an ambassador for Bradford City of Culture 2025.

**Drive change in our industry through actions and words that advocate inclusion and equality, creating a culture that recognises and celebrates diversity and sustainability.**

- Be accountable for the safety of themselves and others by working safely and in accordance with our Health & Safety and Safeguarding Policies.
- Ensure we are collecting and using data from all activities to inform decisions, demonstrate our impact and fulfil our funding conditions in line with GDPR.
- Undertake relevant training and development as required.
- Be open to the opportunities to mentor, train and develop colleagues and participants in Bradford 2025.
- Carry out any other tasks that will be required on an ad hoc or continuing basis, commensurate with the general level of responsibility of your position.

We're committed to ensuring that everyone feels accepted and can be their true selves at Bradford 2025, and we want our team to reflect our district. We believe that diversity in our team is crucial to our success, so we welcome applications from all races, genders, religions, ages, and sexual orientation as well as from people living with disabilities. We are proud to be an equal opportunity workplace and our ambition is to recruit and retain the best people regardless of background.

If your experience looks different from what we've advertised and you believe that you can bring value to the role, we'd love to hear from you. If you require any adjustments to the recruitment process, please let us know so we can help you to be at your best. This might be as simple as wanting sight of the interview questions ahead of time – whatever it is, just ask and we'll see what we can do. We welcome applications from candidates who may have previously applied.

To apply for the role please submit a copy of your CV, a covering letter (no more than one side of A4) and a digital portfolio to **Recruitment@bradford2025.co.uk**.

Please ensure your CV and covering letter demonstrate clearly how your skills and experience meet the requirements of the role.