

## **Bradford 2025 Networkers** (at least 10 roles)

### **Background**

Bradford 2025 is the fourth UK City of Culture, and for 12-months we'll be showcasing our talents and culture to the world and bringing people and communities together to share this once in a lifetime opportunity.

The people of Bradford District - from BD1 to BD24 - are our biggest assets and we need your help to ensure we engage with everyone across the district, to promote the events and ensure as many people take part.

From New Year's Day to New Year's Eve, 2025 is set to explode with more than 1,000 shows, exhibitions and events – by and for everyone, with much of it completely free to see. Bradford 2025 will be a celebration of Bradford, its cultures and its people – right here, right now. From artists to businesses, schools to community groups, we're inviting people across Bradford to help us create a year of culture that could only happen here.

### **This role**

Bradford 2025 is looking for a pool of Networkers from different communities and backgrounds across the district, to advise and help reach audiences that truly reflect the amazing diversity of Bradford District.

**Bradford 2025 Networkers** will play an important role in assisting Bradford 2025 to reach audiences in more meaningful ways that will give the people of Bradford a sense of ownership. You'll be passionate about how arts and culture can make a difference in your community, and you'll create links with a diverse range of people and places that could benefit from the opportunities throughout Bradford 2025.

We are looking for people who can communicate effectively and enthusiastically. It's important that the ambassadors can work independently and creatively to develop opportunities to engage with the district.

### **We are looking for:**

At least two Bradford 2025 Networkers will be based in each area of Bradford East, Bradford South, Bradford West, Keighley and Shipley.

**Closing date for applications:** Wednesday 10 July, 9am.

**Shortlisted candidates will be contacted by Monday 15 July and will be invited to a group workshop to assess your suitability for the role on Friday 19 July.**

This is a fixed term, freelance project for delivery between mid-July 2024 to September 2025 based on working 4 days per month.

This role will require a DBS check and two references.

**Total Fee (over 15 months): £12,000 (£800 per month) + expenses**

### **Key Responsibilities**

- Work with the other pool of Bradford 2025 Networkers cross Bradford District to organise community drop-in sessions (community centres, faith buildings, libraries etc) to keep local people updated on all things Bradford 2025.
- Help build awareness of everything Bradford 2025.
- Promote key messages, events and opportunities in communities.
- Create a mass community map of the Bradford District that will give Bradford 2025 neighbourhood level data on key contacts and therefore potential audience growth.
- Suggest ideas for social media content based on community engagement activity.
- Connect Bradford 2025 with people, places, events and neighbourhoods and help build the sense of anticipation and excitement-linking in with the engagement and volunteer team where appropriate
- Be the eyes and ears for Bradford 2025 on the ground reporting back key issues, concerns and ideas from communities as well as being a critical friend.
- Capture key data and information from the areas you will be based
- Work in partnership with the Bradford 2025 Engagement and Volunteer teams to communicate timely information and support wider events as relevant.
- Follow all relevant policies and procedures linked to the role.
- Any other duties and responsibilities appropriate to the project.

### **ESSENTIAL CRITERIA:**

#### **You will have:**

- A good understanding and knowledge base of communities and neighbourhoods across the Bradford District.
- Previous experience of working in different communities across Bradford in either a professional or voluntary capacity.
- Proven ability to make contact and build relationships with people, places and other stakeholders.
- An ability to work independently whilst simultaneously being part of a larger team and working to tight deadlines.
- A strong track record in facilitating and delivering activities and events.
- An ability to reflect on and evaluate the work you are involved in.

## **ADDITIONAL ASSETS:**

### **It would be great if you also have:**

- Previous experience of working in youth and/or community development.
- A good working knowledge of the arts and culture sector across the Bradford District.
- Experience of working in roles with understanding and responsibilities around safeguarding, health and safety and GDPR.
- The ability to communicate using languages additional to English or BSL.

### **We expect everyone working for Bradford 2025 to:**

- Develop an understanding of Bradford 2025 UK City of Culture, its values, the benefits it brings to the Bradford District and to funders and sponsors.
- Create a positive working environment, underpinned by the values.
- Act as an ambassador for Bradford 2025 UK City of Culture.
- Drive change through actions and words that advocate inclusion and equality, creating a culture that recognises and celebrates diversity and sustainability.
- Be accountable for the safety of yourself and others by working safely and in accordance with our Health & Safety and Safeguarding Policies. Ensure we are collecting and using data from all activities to inform decisions, demonstrate our impact and fulfil our funding conditions in line with GDPR.
- Undertake relevant training and development as required.
- Be open to the opportunities to mentor, train and develop colleagues and participants in Bradford 2025.
- Carry out any other tasks that will be required on an ad hoc or continuing basis, commensurate with the general level of responsibility of your position.

We're committed to ensuring that everyone feels accepted and can be their true selves at Bradford 2025 and we want our team to reflect our district. We believe that diversity in our team is crucial to our success so we welcome applications from all races, genders, religions, ages, and sexual orientation as well as from people living with disabilities. We are proud to be an equal opportunity workplace and our ambition is to recruit and retain the best people regardless of background.

If your experience looks different from what we've advertised and you believe that you can bring value to the role, we'd love to hear from you. If you require any adjustments to the recruitment process, please let us know so we can help you to be at your best. This might be as simple as wanting sight of interview questions ahead of time – whatever it is, just ask and we'll see what we can do.

## **APPLYING FOR THIS ROLE**

To apply for this role please send a copy of your CV along with a covering letter of no more than one side of A4 to [recruitment@bradford2025.co.uk](mailto:recruitment@bradford2025.co.uk)

Please tell us in your covering letter which communities you feel you know best in the Bradford District. Please also explain which areas or communities you feel are forgotten or under served.

**PLEASE NOTE:**

Your covering letter is an important part of your application. Please read through the ESSENTIAL CRITERIA (listed above) and ensure that your letter clearly sets out one or more examples of how you meet each of the essential criteria. Also tell us if you have any of the ADDITIONAL ASSETS.